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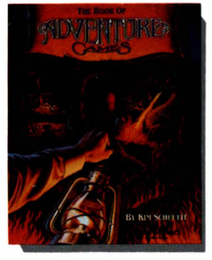

The Book of Adventure Games

Evaluations, illustrations, maps, and clues for over 75 of the most popular games, including the Zork and Ultima series.

"**The Book of Adventure Games** is worth the money to any aficionado of interactive fiction." (*Space Gamer*)

"...a must buy and a terrible temptation for all fans of adventure games. I heartily recommend **The Book of Adventure Games**. It is thorough, complete, and gives you honest value." (*inCider*)

Personal Financial Planning with The Home Accountant

Complete "how-to" approach to personal financial planning, including budgeting, long-term planning for retirement or major expenses, real estate, tax planning, and various investments. Includes illustrations, charts and worksheets.

Home Accountant Plus: A Guide for IBM PC Users

Gives needed information on equipment, keystroking and instruction processing. Explains all the different applications of **The Home Accountant Plus**. Helps you concentrate on accounting, not on reading the documentation.

The Home Accountant Desk Reference

Step-by-step guides to setting up the #1 best-selling program, **The Home Accountant**. Explains program customization. Helpful suggestions for special uses and applications.

Exceeding Expectations: The Businessman's Guide to Choosing the Right Computer System

Step-by-step method for analyzing a company's management structure, identifying needs and "hidden" opportunities, and measuring and ranking the benefits of computerizing a business. How to put together a complete system.

Draw your own Conclusions

The Color Graphics Series

Step-by-step tutorial guide to creating color graphics. Basics of design and programming techniques.

"a very thorough job of explaining and teaching high-res graphics in a manner that any novice can really understand." (*TPUG* Magazine)

"worth buying, even if you aren't a beginner." (*RUN*)

Commodore 64 Color Graphics: A Beginner's Guide
Commodore 64 Color Graphics: An Advanced Guide
Atari Color Graphics: A Beginner's Workbook
Apple IIc/IIe Color Graphics: A Beginner's Guide
Apple IIc/IIe Color Graphics: An Advanced Guide

The Graphics and Arcade Game Series

Comprehensive approach to arcade game design and programming. Two to four games included with most books.

"...a turbo-charged tour of coding techniques for the advanced graphics programmer." (*The Reader's Guide to Microcomputer Books*)

Atari Graphics and Arcade Game Design
Apple Graphics and Arcade Game Design
Commodore 64 Arcade Game Design

MacArt: Using MacPaint and MacWrite

Learn professional art techniques on your Macintosh from a professional artist. Complete introduction to all features of the machine and software. Step-by-step tutorial with hundreds of illustrations. Art activities and suggested projects to inspire your computer-artistic creativity.

Instant Know-How

The User's Encyclopedias

Covers, in detail, everything you need to know to fully use and enjoy your particular machine. Alphabetical listings with cross references.

"Handy, one-stop reference [guides] especially comprehensible to the beginner. (*Computer Book Review*)

"...fills a real need..." (*Antic*)

The Apple User's Encyclopedia
MacReference (Apple Macintosh User's Encyclopedia)
The Atari User's Encyclopedia
The Commodore Vic 20 User's Encyclopedia
The Commodore 64 User's Encyclopedia
The Texas Instruments User's Encyclopedia
The Timex/Sinclair User's Encyclopedia
The TRS-80 User's Encyclopedia (Color Computer and MC 10)
The TRS-80 User's Encyclopedia (Models I, III, 4)
The TRS-80 User's Encyclopedia (Model 100 and NEC PC 8201)

The Portable Computer Book

"Graceful, witty introduction to portable computers. Nicely-illustrated, superbly written, with finely-tuned humor. THE book on portable computers, especially for first-time computer users." (*Computer Book Review 1984*)

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"If you are in the market for a general purpose file manager that is versatile, highly capable, and relatively foolproof, you would be hard pressed to beat **Ultrafile**."—*Creative Computing*

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A terrific series of templates that convert VisiCalc data into useful comparisons and reports. **F.A.S.T.** is a complete set of twelve ready-to-use VisiCalc worksheets to analyze a business's financial condition, past, present and future. Compares different companies within an industry; includes financial statement and price/quantity data entry; ratio analysis and valuation analysis reports; performance summary; balance sheet, financial summary, and income report comparison; profitability, statistical, breakeven and variance analyses; price/cost and productivity analysis reports.

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Book before you leap

Software Review Books

Consumer reports style reviews of business, personal, educational and entertainment software. Comparative charts of different word processors, databases, spreadsheets and others. "...the perfect software directories" (*Popular Computing*). *The Reader's Guide to Microcomputer Books* states: "the consistent tone and professional, clear presentation of each evaluation is ... remarkable."

The Book of IBM Software
The Book of Apple Software
The Book of Apple Macintosh Software
The Book of Commodore 64 Software
The Book of Atari Software

The Quick and Easy Guides

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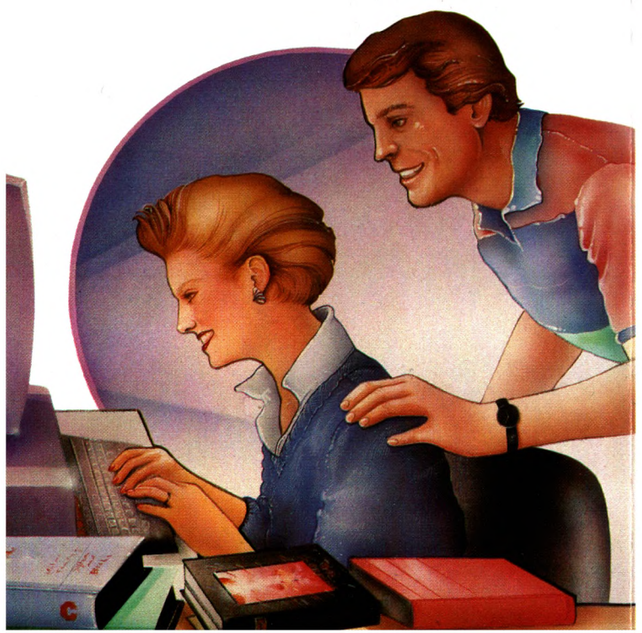

Get Rich!

Get Rich: Financial Strategies (Module 1)

It's a competitive world. Do you have the financial tools to survive? **Get Rich**, a handy "reference" program, will give you the right tools to organize your finances. **Financial Strategies** profiles your entire financial picture and helps you amass greater wealth with its full range of financial solutions. Worksheets enable users to set goals. Calculations solve money, time and interest problems. Graphs analyze the performance of your investments.

Get Rich: Real Estate Planning (Module 2)

For most of us, a home is the biggest investment we ever make. Don't make a mistake! Consult **Real Estate Planning**. **Real Estate Planning** covers the major aspects of real estate investing, like helping you decide whether to buy or rent a home or apartment. It determines the best buying methods, financing, and types of properties for you. It's almost like having a real estate expert at your side.

Get Rich: Insurance Planning (Module 3)

We insure our cars, our homes, and our lives, but are we properly covered? Is there a less expensive way? **Insurance Planning** concentrates on different types of insurance, including life, social security, disability, property, auto, and health. It compares costs, assessing how much and what types of insurance you need. **Insurance Planning** answers your crucial questions without the pressure of a sales pitch.

Manage your Finances

The Home Accountant

The all-time #1 best-selling home finance package. **The Home Accountant** will wisely manage your money on a daily basis as well as plan your financial future. **The Home Accountant** lets you flag transactions for tax time, print net worth and other financial statements, handle multiple credit cards and checking accounts and can have up to 100 budget categories. Available for Apple II/IIe, Atari 800/800 XL, Commodore 64.

"**The Home Accountant** sets the standard for home financial management programs."—*Home Computer Magazine*

"It's the kind of information that allows you to make better decisions in financial management."—*The Stock Market Magazine*

The Home Accountant Expanded

Designed for ease of use on Apple IIc/IIe computers. Beside all the great **Home Accountant** features, the new ProDOS feature provides speedy and accurate disk access, a memo module for appointments and pending bills, and 80-column display.

"**Home Accountant** is considered the granddaddy of personal finance packages."—*San Jose Mercury News*

The Home Accountant Plus

The Home Accountant Plus, designed for the IBM PC/XT/PCjr, is compiled for speed. **The Home Accountant Plus** prints out individual checks from a stored database of up to 50 names and addresses, offers 200 budget categories, handles 2000 transactions per floppy, and up to 30,000 per hard disk.

"The only thing **The Home Accountant Plus** can't do is deposit the money in the bank."—*Personal Software*

Voted **'Favorite Product'** by *PC World* readers in the 1984 World Class PC Contest.

Voted **'Best Software of the Year'** by *A+* readers.

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One of the few programs designed for the Macintosh that fully employs its unique capabilities. It's great for running a small business or for department project accounting in a large business. **The Home Accountant and Financial Planner for the Macintosh** will enable you to wisely manage your money on a daily basis as well as help you plan your financial future. Designed from the ground up, this super-enhanced version of **The Home Accountant** fully utilizes Macintosh technology. So easy to learn, you'll be using it right away. Features include advanced windowing, loan amortization, retirement planning and comprehensive custom reports and graphs, scrolling help screens, automatic transactions and check printing. The best thing to ever come along for the Macintosh, Macintosh XL and Lisa computers.

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"**The Tax Advantage** cut my tax preparation time in half... easy to use with enough flexibility to serve the needs of many taxpayers... It's that simple."—*The (Portland) Oregonian*

CPA: General Ledger/Accounts Receivable/ Accounts Payable/Payroll

Winner of the Gold Floppy Disk Award. A fully integrated or stand-alone series of four accounting programs for small businesses. Features include audit trails, activity reports, profit and loss summary, aging reports and general ledger summary reports.

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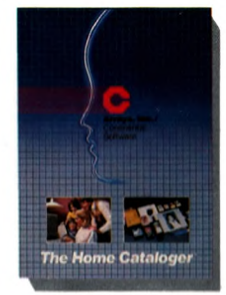
"A good value and offers almost everything you need to handle a mailing list efficiently."—*A+*

The Home Cataloger

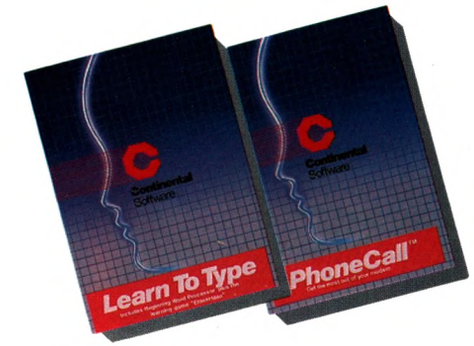


A terrific organizer that's fun and easy to use the first time you sit down at a computer. Keep your special household inventory from books to wine. Set up with ten ready-to-use cataloging formats. Totals numbers in any or all categories. Prints whole lists or selected categories rearranged in any order that suits you. Additional categories can be added easily.

"The only limits to using the cataloger is your imagination."
—*Buffalo News*

F.C.M. and **The Home Cataloger** can be used together as a powerful combination. Files created on **The Home Cataloger** can be utilized with **F.C.M.**, broadening the capabilities of each program.

Put the world at your fingertips



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